

Bobcat Student Orientation

Monday, July 26 - Saturday, August 14
7:30 a.m. until 10:30 a.m.
Baker Center

The Athens Area Chamber of Commerce is partnering with Ohio University to provide information for incoming Ohio University students and their parents.

Photo by Ohio University

When will Bobcat Student Orientation take place?

Transfer Days will be on Thursday, July 22 and Friday, July 23.
Bobcat Student Orientation begins on Monday, July 26 and will continue through Saturday, August 14.

Where will Bobcat Student Orientation take place?

The Chamber will have informational displays in Baker Center, lower level, as well as in dorm rooms in Biddle Hall.

How may businesses participate?

First register with the Chamber—see weekly Green Blasts or this ChamberGram or call 594-2251.

1. A business may participate by providing literature on the Chamber's informational tables in Baker Center. Because of limited space, display literature is limited to one item per participant. Extra "giveaway items" may be stored under the display table if there is available space.

and/or

2. A business may have display items in the mock dorm rooms.

and/or

3. A business may sign up to help staff the informational tables. This is a "golden opportunity" to promote your business or organization in person to students, parents, faculty and staff walking through Baker Center. "Shifts" will be determined after businesses sign up. Assignments will be made on a rotating basis.

What is the cost for businesses to participate?

The cost to participate is \$75.

How many people are expected at the Chamber Bobcat Student Orientation displays?

The Chamber estimates that approximately 4-5,000 people will see the display tables and/or mock dorm rooms, and the numbers might even turn out to be larger.

What sort of items could a business bring to put on the informational tables in Baker Center?

A business might supply a flyer or brochure for the informational tables. The Chamber welcomes samples of items that promote your business, that people might want to purchase or items that would be in a student's dorm room such as clothes, lamps, bedspreads, room accessories, cups, etc. No candles are allowed in the dorms. Please call the Chamber at 594-2251, and Dawn will be happy to talk with you about how your business might participate.

When will businesses be able to set up?

Mock dorm room set-up will be on Wednesday, July 21 from 9 a.m. to 11 a.m. only. If you want to participate in Bobcat Student Orientation, please provide an email so Dawn can send information regarding Bobcat Student Orientation informational meeting. Tear down will be Monday, August 16th from 9:00 a.m. to 11:00 a.m. only.

How much information should I print for the tables in Baker Center or in the mock dorm room?

Please discuss numbers of items to print when you sign up for the event. Generally, plan on printing information in lots of 500. NOTE: Each business is responsible for getting materials to Baker Center. Please drop off your flyers/brochures between 7:30 a.m. and 8 a.m. at BAKER CENTER on the morning of Monday, July 26. The Chamber staff will place your literature at the tables and will restock from your supplies which will be left at the Baker Center site. The Chamber will contact you if your supply of information is getting low.

For a registration form, see page 4 of this ChamberGram or download it online.

Thousands of students and parents of students, all potential customers, will be coming to OU during Bobcat Student Orientation. This is a wonderful opportunity!
For more information, contact Dawn at the Athens Area Chamber of Commerce at 594-2251.

The Chamber is not responsible for damage or theft from Baker Center displays or mock dorm rooms.



Bobcat Student Orientation
REGISTRATION

Business Name: _____

Contact Name: _____ Phone: _____

Email: _____

Please invoice me for the \$75 for the Registration Fee. _____ The \$75 Registration Fee is enclosed. _____

• Payment is due on or before July 16th •

_____ I would like to display items in the mock dorm rooms

We will consider up to 10 items from your business, based on space. Please list items below.

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